

This is an indicative list, it is not exhaustive. You should use two business / accountancy models or frameworks. To analyse and evaluate the impact on the financial performance you will need to use ratio analysis, or relevant financial KPIs, or cost benefit analysis.

	Research Report topic	Models / frameworks / concepts that may be relevant (this is not an exhaustive list, there may be others). Make sure you justify your choice.				
1	Analyse and evaluate the impact on the business and financial performance of an organization of an aspect of an organisation's performance management system.	Critical Success Factors, KPIs and BSC	Types of budgets and variance control	Types of costing (use of lifecycle costing, TAC vs MC, accounting for overhead)	Environmental performance (SROI, GRI, Integrated reporting capitals, SDGs)	ROI, residual income
2	Analyse and evaluate the impact (positive or negative) of an internal digital or technological innovation on the operational and financial performance of the organisation	Business process change	Strategic analysis (eg PESTLE value chain)	e-business	cost benefit analysis	Capital investment appraisal models (eg NPV, IRR, ARR, payback period)
3	Analyse and evaluate the impact on the financial performance of an organisation of a recent change imposed by the regulatory environment.	Role of regulation / regulatory environment	Analysis of reasons for the specific regulatory change	SWOT to analyse pre & post regulation is required	Relevant ratios (those impacted by regulation) analysed pre and post	

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4	Analyse and evaluate the business and financial performance of an organisation which has performed exceptionally poorly over a three-year period with a critical analysis of the reasons for its difficulties.	Strategic analysis of external environment (PESTLE, 5 forces)	Strategic analysis of organisations position (SWOT, Value Chain, Business canvas)	Financial analysis (eg ratio analysis, or relevant KPIs)		
5	Analyse and evaluate the business and financial performance of an organisation which has performed exceptionally well over a three-year period with a critical analysis of the reasons for its success.	Strategic analysis of external environment (PESTLE, 5 forces)	Strategic analysis of organisations position (SWOT, Value Chain, Business canvas)	Financial analysis (eg ratio analysis, or relevant KPIs)		
6	Analyse and evaluate the effectiveness of key factors that have an impact on employees in an organisation.	Motivation theories (eg Maslow Herzberg McGregor)	Motivation process theories (eg McClelland Vroom)	Team behaviour / roles	Organisational culture Models (eg Hofstede, Handy, Schein)	Financial analysis (eg ratio analysis relevant KPIs, cost

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						benefit analysis)
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7	Research an organisation that has undergone a major change. Analyse and evaluate whether the change has had a positive impact on business and financial performance.	Business process change	Stakeholder analysis	Business analysis pre and post (eg SWOT)	Financial performance analysis pre and post major change. Focus on key relevant ratios.	
8	Analyse and evaluate the business and financial performance over a three year period of an organisation operating in a sector that has faced strategic and operational challenges with an emphasis on how management have addressed these challenges.	Strategic analysis of external environment (PESTLE, 5 forces)	Strategic analysis of organisations position (SWOT, Value Chain, Business canvas)	Financial analysis (eg ratio analysis, or relevant KPIs)		
9	Analyse and evaluate the management of change within a specific area of the	Business process change	Stakeholder analysis	Cost benefit analysis		

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	organisation resulting from a strategic decision.					
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10	Analyse and evaluate the use of non-financial metric in the management of the performance of an organisation	Non-financial performance indicators (balanced scorecard, building block model, performance pyramid)	Environmental performance (GRI, Integrated reporting capitals, SDGs)	Risk management frameworks		
11	Analyse and evaluate how an organisation has managed the use of data to inform business performance and achieve strategic advantage. Consideration must be given to how the ethics of data use is managed.	Critical Success Factors KPIs and relevant ratio analysis	Professional and corporate ethics	Data privacy regulation	Financial analysis cost benefit analysis of data use	
12	Analyse and evaluate the effectiveness of an aspect of the	Internal control models	Cost benefit analysis of	Corporate governance	Best practice frameworks	

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	control environment within an organisation.		internal audit	codes or frameworks	

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13	Research an organisation that is recognised as having poor ethical business practices, analyse and evaluate the reasons for the poor ethical business practices and the impact this has on identified stakeholder groups.	CSR models or Corporate Governance models	Corporate ethics / ethical decision making	Stakeholder analysis	Non-financial performance indicators (eg GRI, SDGs, integrated reporting capitals) Financial performance indicators and ratio analysis	Financial ratios
14	Research an organisation that is recognised as having particularly strong ethical business practices, analyse and evaluate the benefits to identified stakeholder groups.	CSR models	Corporate ethics / ethical decision making	Stakeholder analysis	Non-financial performance indicators (eg GRI, SDGs, integrated reporting capitals)	Financial ratios
15	Analyse and evaluate the impact on the financial and business performance of the strategy adopted by an organisation in one of the functional areas.	Strategic analysis eg PESTLE, SWOT Value chain to identify reasons for adopting the strategy	Strategic choice (eg BCG matrix, Ansoff's model)	Functional area specific models eg 7ps for marketing, value chain for supply chain, NPV or cost benefit analysis of make buy decisions	Financial analysis (eg ratio analysis relevant KPIs, cost benefit analysis)	